GOVERNMENT OF INDIA
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
LOK SABHA

UNSTARRED QUESTION NO:692
ANSWERED ON:21.02.2003
GENERATION OF CONSUMER AWARENESS
T. GOVINDAN

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

(a) whether the Union Governmenthave received any request from State Government of Kerala regarding generation of consumer awareness and protection of consumers rights; and

(b) if so, the details thereof and response of the Union Government thereto?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD & PUBLIC DISTRIBUTION (SHRI SU MAHARIA)

(a) : Yes, Sir.

(b) : The Government of Kerala has submitted a proposalon State-wide consumer awareness programme consisting of the following components:
(Rs. in Lakhs)

1. Setting up of Consumer Affairs Cell 6.35

2. Publication of consumer journal 18.00

3.Training to Panchayati Raj functionaries 3.20

4. Publicity campaigns 3.00

5. Production of documentary Films 1.50

The Government of Kerala has already received two grants from Consumer Welfare Fund in April, 2002 for awareness programme. Accordingly, the Government of Kerala has been requested to implement the earlier two programmes and submit the Utilization Certificates etc. so that the present proposal could be considered.